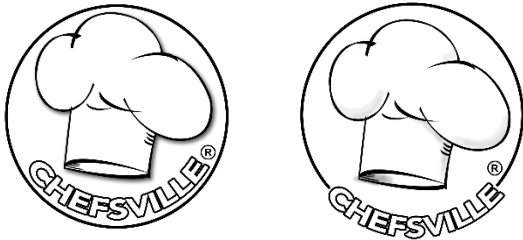

1. Use the Correct Logo Version

- **Primary Logo:** Always use the official Chefsville logo in its original form.
- **Variations:** black-and-white for print, horizontal for banners).



Variations found at “_Chefsville Color Palette.PDF”.

2. Maintain Clear Space

- **Clear Space Rule:** Ensure there is a minimum amount of space around the logo to prevent it from being crowded by other elements. For example, the clear space should be at least the height of the logo's "CHEFSVILLE" on all sides.

3. Do Not Alter the Logo

- **No Modifications:** The logo should not be stretched, compressed, recolored, or altered in any way.
- **No Effects:** Avoid adding shadows, gradients, or other effects that change the logo's appearance.
- **No Cropping:** The logo should always appear in its entirety.

4. Use Approved Colors

- **Brand Colors Only:** The logo should only appear in the approved brand colors. Provide HEX, RGB, and CMYK codes for digital and print use. Refer to “_Chefsville Color Palette.PDF”.
- **Monochrome Versions:** If a single-color version is needed, use the approved black or white version shown above.

5. Ensure Legibility

- **Background Contrast:** Place the logo on backgrounds that provide sufficient contrast for visibility. Avoid busy or patterned backgrounds.
- **Minimum Size:** Specify the smallest size the logo can be used to ensure it remains legible (e.g., no smaller than 1 inch wide for print or 100 pixels wide for digital).

6. File Formats

- **Provide High-Quality Files:** Offer the logo in multiple formats (e.g., PNG for web, EPS or SVG for print) to ensure quality across different media.

7. Contextual Use

- **Appropriate Placement:** The logo should be placed in a way that aligns with Chefsville's values and mission. Avoid using the logo in contexts that could misrepresent or harm the brand.

8. Contact for Questions

- **Media Contact:**
Chef Scott, Founder/CEO
Phone: 469.422.8321
Email: Scott@Chefsville.org